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MEDIA STATEMENT

Logistics Bridging Global Trade for 56th FIATA World Congress in 2017

Malaysia was honoured to be selected by FIATA to host the 56th FIATA World Congress from 4 - 8 October 2017. FIATA is a non-governmental organisation which represents an industry of approximately 40,000 forwarding and logistics firms employing 10 million people in 160 countries.

Datuk Seri Saripuddin bin Hj. Kasim, Secretary General of the Ministry of Transport, together with Mr. Alvin Chua, President of the Federation of Malaysia Freight Forwarders (FMFF), received the ceremonial FIATA Talking Stick from Mr. Zhao Huxiang, President of FIATA, at the 55th FIATA World Congress in Dublin, Ireland to mark the official handover to Malaysia as the coming host.

Themed Logistics Bridging Global Trade, the 56th FIATA World Congress in Kuala Lumpur is timely given today's economic climate, where industry

is required to facilitate the super-efficient movement of goods across international boundaries.

As international business becomes increasingly borderless, more companies are expanding their markets into the global arena, resulting in significant increase in the demand for supply chain and logistics support.

The components to success includes influence of customs policies, worldwide legislative developments in transport, and latest in technology, training and guidelines in security and safety. These significant issues will be addressed during the Congress, including opportunities for Regional Groups to meet and resolve local industry problems.

"Malaysia will benefit tremendously from the FIATA World Congress through exchange of knowledge and business networking of 1200 participants from around the world. Malaysia will also gain from FIATA's active promotion of good practices in logistics industries, knowledge sharing and logistics skill development" according to Datuk Seri Saripuddin.

FIATA World Congress will be an impetus to the Logistics and Trade Masterplan (2015 – 2020) launched last year, aiming at facilitating trade, reducing cost of doing business and contributing to enhancing productivity and efficiency of the economy.

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